



Retail and Real Estate Events and Activities

The Esri User Conference has many presentations and events with hundreds of topics covered. To help you find your way to the Retail and Real Estate sessions and events, we have prepared a more focused agenda.

Esri Business Summit

June 25-28 San Diego Hilton Bayfront Hotel

Who knew applying geography to business challenges could be so rewarding? The speakers and attendees of the Esri Business Summit do, and they are looking forward to sharing their stories with you.

Spend a little time with Esri staff, users and partners and see how easily you can turn place into profit, no matter your business.

Whether you are a business executive needing better insight into your decisions, or a manager in charge of making geo tick - the Business Summit is for you. Throughout the two days of the conference you will take part in high level discussions with others who have benefitted from location technology, and get an inside view on the latest developments that can benefit you.

[Learn more at www.esri.com/bizsummit](http://www.esri.com/bizsummit)

Esri Pavilion, Commercial Neighborhood

Tuesday, June 28 9:00 AM–6:00 PM

Wednesday, June 29 9:00 AM–6:00 PM

Thursday, June 30 9:00 AM–1:30 PM

Ground Level Exhibit Hall A, SDCC

GIS has moved from the analyst's desktop into every corner of the commercial enterprise. As one of the fastest-growing parts of Esri's business, the commercial sector continues to redefine how location information, knowledge, and insight are created, shared, and applied. The Commercial Island is the place to share your experience and needs, discover new ways to put the ArcGIS platform to work, and build long-lasting relationships with others in this fast-paced community.

Thank You to Our Sponsors



SDCC = San Diego Convention Center
Please note: All listings subject to change; not every paper or event may be presented here.

Envisioning Center East, Commercial Demo Schedule

Tuesday, June 28

9:30 AM	Commercial Retail Presentation
4:30 PM	Commercial Retail Presentation
5:30 PM	Facilities Presentation

Wednesday, June 29

1:30 PM	Commercial Real Estate Presentation
3:30 PM	Commercial Retail Presentation
4:30 PM	Facilities Presentation

Thursday, June 30

9:30 AM	Facilities Presentation
11:30AM	Commercial Real Estate Presentation
12:30 PM	Commercial Real Estate Presentation

Industry Focused Sessions and Technical Workshops

Wednesday, June 29

7:00 AM	Use Cases and Customer Experiences with SAP EAM/Real Estate and ArcGIS	SDCC, Room 28 A
8:30 AM	Esri Business Analyst: An Overview	SDCC, Room 05 B
8:30 AM	ArcGIS Maps for Office: An Overview	SDCC, Room 01 A/B
10:15 AM	Real-Time GIS: Applying Real-Time Analytics	SDCC, Room 15 B
1:30 PM	Real-Time GIS: The Internet of Things	SDCC, Room 05 B
1:30 PM	ArcGIS Online: The Mapping Platform for Your Organization	Hilton Bayfront, Sapphire Ballroom A/B
5:30 PM	Integrating ArcGIS with SAP for Asset and Real Estate Management: Options, Roadmap, Considerations	SDCC, Room 27 B

Thursday, June 30

8:30 AM	ArcGIS Online: A Security, Privacy, and Compliance Overview	SDCC, Room 14 B
1:30 PM	Road Ahead: Real-Time GIS	SDCC, Room 10

Special Interest Group Meetings and Networking, All Commercial

Tuesday, June 28

NOON	Parcel & Postal SIG	SDCC, Room 23 C
1:00 PM	Insurance SIG	Hilton Bayfront, Indigo 202 A/B
1:00 PM	Retail SIG	Hilton Bayfront, Indigo 204 A/B
2:45 PM	Real Estate SIG	Hilton Bayfront, Indigo 202 A/B
2:45 PM	Banking SIG	Hilton Bayfront, Indigo 204 A/B
4:30 PM	Manufacturing SIG	Hilton Bayfront, Indigo 202 A/B
5:30 PM	Commercial SIG Social	Hilton Bayfront, Pool Terrace

Moderated Paper Sessions, All Commercial

Tuesday, June 28

8:30 AM	Real Estate	Improving Real Estate Business Operations and Making Data a Destination	SDCC, Room 28 E
8:30 AM	Retail	Location Analysis of IoT, Performance and Marketing Data in Retail	SDCC, Room 28 B
10:15 AM	Insurance	Spatial Analysis and Modelling in Insurance	SDCC, Room 28 E
1:30 PM	Real Estate	Migrating to an Enterprise Geodatabase SQL Server Environment	SDCC, Room 28 E
3:15 PM	Logistics & Supply Chain	Supply Chain Transportation	SDCC, Room 26 B